



Ken Buchanan
Executive Vice President
Revenue Management
Dallas Fort Worth International Airport

Ken Buchanan is the Executive Vice President of the Revenue Management Division of Dallas Fort Worth International Airport. He oversees DFW's Customer Experience, Concessions, Marketing and Parking departments. Mr. Buchanan is responsible for directing new strategies related to ground transportation, parking revenues, parking operations and guest transportation.

Mr. Buchanan's professional career includes more than 20 years of industry experience in revenue management, sales, merchandising technology, sales planning and marketing. He has served as the Director of Strategic Initiatives and Sales Planning for Coors, Inc. and also has held executive-level positions at Kmart Corp. and Kroger Corp.

Mr. Buchanan graduated with a bachelor's in business from Memphis State University and earned his MBA from Jackson State University. He and his wife have two children.