DALLAS FORT WORTH INTERNATIONAL AIRPORT

January 11, 2021

ADDENDUM NO. 1

Re: Solicitation No. 8005400 - On-Demand Consumer Research For Concept Testing

Please be advised of the following changes to the above referenced Solicitation.

CHANGES:

1. Change Specifications/ Scope of Work Section 5.1, Qualitative – Virtual IDI's, second bullet-

   FROM: "Assume 5 IDIs in total and provide cost per IDI."
   TO: "Assume five (5) IDI's per topic, six (6) topics per year."

2. Change Specifications/ Scope of Work Section 5.1, Qualitative – Focus Groups, second bullet-

   FROM: "Assume a total of 4 focus groups needed, and provide cost per group."
   TO: "Assume a total of 3 focus groups needed, and provide cost per group."

3. Change Specifications/ Scope of Work Section 5.1, Qualitative – Online Boards, second bullet-

   FROM: "Assume a total of 4 online discussion boards are needed and provide cost per board"
   TO: "Assume a total of 1 online discussion board needed per year and provide cost per board"

NOTE: A copy of this addendum shall be acknowledged by appropriate signature and attached to the submitted proposal.

_____
Company Name

_____
Signed Date

If you have any questions regarding this matter, contact during normal working hours (8:00 AM to 4:30 PM, Monday through Friday) at the email address of cbrewer@dfwairport.com.

Sincerely,

Christian Brewer, Senior Contract Administrator
Procurement and Materials Management Department