OPERATIONS COMMITTEE

Action Item for Consideration


CONCESSIONS/COMMERCIAL DEVELOPMENT COMMITTEE

CORRECTION:

CLOSED SESSION

34. In accordance with provisions of Section 551.072 of the Texas Government Code, a closed session will be held for the purposes of deliberating the purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the Board in negotiations with a third person, to wit:

a) TEX Rail Easement Negotiations

OPEN SESSION
ADDENDUM
TO THE AGENDA
OPERATIONS COMMITTEE MEETING
Tuesday, June 28, 2016
12:45 p.m.

OPERATIONS COMMITTEE

Action Items for Consideration

CLOSED SESSION

34. In accordance with provisions of Section 551.072 of the Texas Government Code, a closed session will be held for the purposes of deliberating the purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the Board in negotiations with a third person, to wit:

   a) TEX Rail Easement Negotiations

OPEN SESSION
DALLAS FORT WORTH INTERNATIONAL AIRPORT BOARD
OFFICIAL BOARD ACTION/RESOLUTION

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee</th>
<th>Subject</th>
<th>Resolution #</th>
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<tbody>
<tr>
<td>06/30/2016</td>
<td>Operations</td>
<td>Signage Standards Development</td>
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**Action**
That the Chief Executive Officer or designee be authorized to execute Contract No. 8500340, Professional Services for Signage Planning, Assessment and Design (without Federal Provisions), with H.W. Lochner, Inc., of Dallas, Texas, in an amount not to exceed $3,000,000.00.

**Description**
- Conduct comprehensive Airport wayfinding/signage inventory of roadway, terminal and facilities and document into an electronic database.
- Conduct a detailed signage assessment/analysis of existing signage conditions.
- Develop Airport signage standards.
- Provide on-call support Services for Facilities, Airfield, and Landside locations.
- Services required under this Agreement will be issued by Delivery Order as needed.

**Justification**
- Airport signage standards and guidelines need to have flexibility while maintaining a consistent look and layout.
- Customer surveys show that wayfinding and signage are critical to high customer satisfaction.
- Effective wayfinding is a critical success factor for enhancing the customer experience at DFW. A successful wayfinding system allows the first-time airport user to intuitively self-navigate throughout the Airport.
- Inadequate wayfinding can result in underutilized food or retail concession areas, which equals lost revenue.

**D/S/M/WBE Information**
- In accordance with the Board's M/WBE Program, the M/WBE goal for this contract is 26%.
- H.W. Lochner, Inc. committed to achieving 28% M/WBE participation utilizing Moye Consulting (WF-C: 17%), AG&E Structural Engineering (IM-C: 4%) and Pacheco-Koch (HM-C: 7%).

**Schedule/Term**
Contract Duration: Three years.

<table>
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<tr>
<th>Contract #</th>
<th>Agreement #</th>
<th>Purchase Order #</th>
<th>Action Amount</th>
<th>Revised Amount</th>
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**For Information contact**
Karen Kavanagh
3-2540

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<th>Fund</th>
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<th>External Funding Source</th>
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Additional Information
In addition to posting on the DFW Airport web site, the Request for Statement of Qualifications (RFSQ) for this Contract was advertised in local newspapers on April 24/25 and May 1/2, 2016. Five Statements of Qualifications (SOQ) were received. Based on the evaluation of the qualification documents and interviews, the Selection Committee recommends award of the Contract to H. W. Lochner, Inc. of Dallas, Texas. SOQs were received from the following firms:
Apple Designs, Inc.
ARUP Texas, Inc.
H.W. Lockner, Inc.
CallisonRTKL *
*CallisonRTKL was deemed non-responsive.

BE IT RESOLVED BY THE DALLAS FORT WORTH INTERNATIONAL AIRPORT BOARD

That the Chief Executive Officer or designee be authorized to execute Contract No. 8500340, Professional Services for Signage Planning, Assessment and Design (without Federal Provisions), with H. W. Lochner, Inc., of Dallas, Texas, in an amount not to exceed $3,000,000.00.

Approved as to Form by
Tomme, Paul
Legal Counsel
Jun 22, 2016 2:11 pm

Approved as to Funding by
Miyashita, Glenn
Assistant Vice President Capital Planning
Finance
Jun 22, 2016 4:04 pm

Approved as to M/WBE by
Lee, Tamela
Vice President Business Diversity and Development
Business Diversity and Development
Jun 22, 2016 2:29 pm

SIGNATURE REQUIRED FOR APPROVAL

Approved by

Department Head
Planning
Jun 22, 2016 11:53 am

Chief Executive Officer
Date