



JOSEPH W. LOPANO
Executive Vice President
Marketing & Terminal Management
Dallas/Fort Worth International Airport

Joseph W. Lopano, Executive Vice President, Marketing & Terminal Management for Dallas/Fort Worth International Airport, is an airline veteran and has been with the Airport since January of 1997. He is responsible for passenger and cargo network development, advertising and marketing programs for the Airport, customer service, and real estate as it relates to contractual negotiations with our airline tenants.

Mr. Lopano joined DFW from Lufthansa German Airlines in New York where he was the head of U.S. Marketing. Prior to that, he was with Continental Airlines in Houston as Senior Director of Marketing and Advertising. Mr. Lopano began his career in 1978 in New York with Pan American World Airways. He has held positions in financial planning, international route development, advertising and frequent flyer programs. While at Continental, Mr. Lopano was the project director for "Business First," the launch of Continental's new business class product.

Mr. Lopano received a bachelor's in finance and accounting from Pace University in New York and has done graduate work in marketing at the University of Connecticut. He has served on the Dallas Convention and Visitors Bureau Board of Directors. In addition, he has served as Chairman of the International Air Service Committee of ACI North America. He is married and has three children.