

NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT
PUBLIC AFFAIRS DEPARTMENT

VICE PRESIDENT PUBLIC AFFAIRS: KEN CAPPS 972-973-5555
KCAPPS@DFWAIROPRT.COM

FOR IMMEDIATE RELEASE

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DFW International Airport Adds Mazatlán, Mexico Destination With New Frontier Airlines Flight

Now fifteen Mexican destinations served from DFW

DFW INTERNATIONAL AIRPORT, (June 7, 2007) – Inaugural DFW – Mazatlán passengers savored spicy Mexican shrimp dishes and cooled down with “Bodegaritas” today, celebrating Frontier Airlines’ first flight from North Texas to this popular Mexican Riviera town on the Pacific Coast. Mazatlán becomes DFW’s fifteenth Mexican destination bolstering a robust route network from North Texas to Mexico.

“It is a great pleasure to add Frontier Airlines to our list of international carriers and add a brand new Mexican destination for our passengers,” said Jeff Fegan, CEO of DFW. “Mazatlán and Frontier bring a fourth airline offering regular service from DFW to Mexico, increasing both competition between airlines and variety of destinations.”

Ambassador Enrique Hubbard Urrea, Consul General of Mexico in Dallas greeted passengers heading for his hometown of Mazatlán. Mazatlán Tourism Director Jackeline López Leal and staff also welcomed travelers and joined them on the inaugural flight. The plane was given a celebratory “Shower of Affection” by DFW fire trucks as Fegan and Urrea waved from the tarmac.

“Mazatlán has been one of our most popular Mexican destinations since we began serving it from Denver in 2002,” said John Happ, senior vice president of marketing and planning for Frontier Airlines. “Frontier’s low fares and best-in-class customer service combined with Mazatlán’s beautiful beaches and rich history are a perfect match for Dallas travelers looking for a relaxing vacation at a top international resort destination.”

Frontier’s new DFW service is its first flight to Mazatlán outside of the airline’s Denver hub. Joining American Airlines, Mexicana and Sun Country with service to Mexico from DFW, Frontier’s new service will bring DFW to 250 weekly departures to Mexico.

NEWS



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-Page 2 of 3-

"Imagine a town full of history, think about a place where Carnival festivities rival those of Mardi Gras, with parades and music filling the night and a naval battle that displays fireworks in lieu of cannons," said Urrea of his hometown. "That's the Mazatlán I know, and now, thanks to Frontier Airlines, you can discover how much more it can be to you."

Mazatlán is a resort destination that boasts sport fishing, museums, water sports and horseback riding in addition to world-class accommodations and dining with choices ranging from Japanese to Italian to one of a kind Mexican seafood.

"The flight between Mazatlán and DFW will become an additional window for promoting our beautiful port as a tourist destination, and it will connect it with other important destinations," said Mazatlán Mayor Pedro Osuna Amparo. "With this in mind, we are on the look-out for additional attractions to be built at both cities."

"We believe this new international service on Frontier will bring North Texas and Mexico even closer together in tourism and business relationships that will mutually benefit our citizens, communities and economies," said Joe Lopano, executive vice president of marketing and terminal management at DFW. "And this gives us a great new opportunity to showcase our outstanding customer service and new shops and stores to new passengers. "

The new addition is also expected to bring even more new activity to an already bustling International Terminal D. To commemorate the new Mexico service, chefs from the Airport's Blue Mesa Grill, Cantina Laredo, TGI Friday's and Bennigan's whipped up shrimp dishes with a Mexican flair. To toast the inaugural flight, the Airport's La Bodega Winery introduced passengers to "Winearitas" and Ben & Jerry's dished out Mango Sorbet. The appetizing recipes are also located on DFW's (www.dfairport.com) website and include grilled blackened shrimp with mango salsa, shrimp quesadilla's, shrimp churrascritas and camaron al majo de ajo.

Passengers arriving back to DFW from Mazatlán will arrive at Terminal D. Frontier offers 7 daily non-stop flights to Denver where travelers can easily connect to anywhere in the United States and beyond. The new service will mark Frontier's 12th US city to connect to its 8 Mexican destinations. Frontier Airlines, based in Denver, Colorado, began flying in 1994 and now offers service to 50 destinations in 30 states and three countries.



-Page 3 of 3-

About Frontier Airlines Holdings, Inc.

Frontier Airlines is the second-largest jet service carrier at Denver International Airport. With 59 aircraft and one of the youngest Airbus fleets in North America, Frontier offers 24 channels of DIRECTV® service in every seatback along with 33 inches of legroom in an all coach configuration. In conjunction with its regional jet fleet, operated by Horizon and Republic Airlines, Frontier offers routes linking its Denver hub to 58 destinations including 48 U.S. cities in 30 states spanning the nation from coast to coast, eight cities in Mexico and two cities in Canada. For more in-depth information on Frontier Airlines, please visit Frontier's Web site at www.FrontierAirlines.com.

About DFW International Airport

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, offering nearly 1,900 flights per day and serving 60 million passengers a year. Named as 2006's "Best Airport for Customer Service in the Americas" by an Airports Council International survey of passengers, DFW International Airport provides non-stop service to 133 domestic and 36 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport, log on to www.dfwairport.com.

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