

NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT
PUBLIC AFFAIRS DEPARTMENT

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FOR IMMEDIATE RELEASE

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Online Bidding for National Hockey League All-Star Masks Honoring U.S. and Canadian Soldiers Enters Final Week

Proceeds to benefit USO at DFW International Airport, Canadian Support Organizations

(DFW INTERNATIONAL AIRPORT – March 20, 2007) – Bidding and anticipation continues to mount in the online auction for two intricately painted hockey masks honoring U.S. and Canadian troops. The masks, designed by renowned sports artist David Arrigo, were displayed on the ice by NHL goalies during the All-Star game introductions in Dallas in January. They are available for bidding until March 27 at 5:00 pm EDT at <http://auction.nhl.com>.

NHL All-Star goaltender Ryan Miller of the Buffalo Sabres debuted the masks at DFW on January 23, when he along with defenseman Brian Rafalski of the New Jersey Devils and NHL mascots joined dozens of volunteers welcoming home troops from Iraq and Afghanistan as part of the Airport's "Welcome Home a Hero" campaign. (www.dfwairport.com/heroes).

The NHL graciously agreed to auction the collectible and historic masks, with proceeds benefiting the USO at DFW International Airport, the Canadian Forces Personnel Support Agency (CFPSA) and The Sapper Mike McTeague Wounded Warrior Fund. Both masks are signed by all six All-Star goalies.

"We are extremely grateful to the NHL for providing the masks and helping us to further our mission with our soldiers and their families at DFW," said Rhenda White-Brunner, executive director of the USO at DFW. "We've had many of our soldiers comment on the beauty and dignity of the goalie masks and they are very proud that the NHL chose to honor U.S. and Canadian soldiers in this way. We think there will be some very strong, spirited bidding as the deadline nears."

The brightly-colored masks feature soldiers in action and were featured on the ice at the NHL All-Star game at American Airlines Center in Dallas. Several soldiers who had returned to DFW from the Middle East on game day actually received tickets to the contest and got a rare visit by the Stanley Cup, courtesy of the NHL.

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“The NHL All-Star game generated some of the most excitement and pride that we have seen in our cities in a long time,” said Ken Capps, vice president of public affairs at DFW. “The NHL put on a great game, and did some terrific community work in both Dallas and Fort Worth. And by honoring our troops with their visit to DFW and online auction of the goalie masks, they have made some new fans and friends that will be around for a very long time.”

Nearly 200 bids have already been placed on the masks. To make a bid, visit <http://auction.nhl.com> on your web browser and click on “Arrigo Mask Auction” located on the left hand side of the front page. The direct link to the mask auction is <http://auction.nhl.com/cgi-bin/ncommerce3/User?id=arrNHL&wl=12717464&type=A>

About DFW International Airport

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, offering nearly 1,900 flights per day and serving 60 million passengers a year. DFW International Airport provides non-stop service to 134 domestic and 36 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport, log on to www.dfwairport.com.

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