

# NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT  
PUBLIC AFFAIRS DEPARTMENT

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FOR IMMEDIATE RELEASE  
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## **DFW International Airport Expects 2.9 Million Passengers During Christmas / New Year's Travel Season**

### **Holiday Helpers bring cheer to Colorado-bound passengers; Travelers bring patience not liquids to quick security lines**

(DFW INTERNATIONAL AIRPORT - December 21, 2006) – Glowing smiles and warm hearts greeted passengers in DFW International Airport's ticketing halls and concourses today, as the Airport's world-recognized Holiday Helpers greeted and directed travelers to their flights. Today's massive snowstorm that closed Denver International Airport and other Colorado airports prompted Holiday Helpers to direct volunteers to terminals with the most stranded passengers. There, Santa and his elves helped with distributing complimentary Dunkin' Donuts, T-Mobile Wi-Fi passes, "Power Up My Portable" VIP cards and Pepsi samples.

"We wanted to make sure that families and children affected by these cancellations received a little holiday cheer today and our Holiday Helpers have once again demonstrated what pride in our Airport and Texas hospitality are all about," said Jeff Fegan, DFW CEO. "Our lines continue to move quickly and our passengers have done great packing their carry-on fluids by the rules. Our volunteers, Airport Ambassadors and terminal managers will continue to monitor the situation throughout the day to make this hectic travel as smooth as possible."

More than 2.9 million passengers will pass through DFW between December 18 and January 3, in a robust year that will close with more than 60 million total passengers. More than 200,000 passengers are expected through DFW's five terminals during this busy 'getaway day'. DFW's concessionaires stayed open throughout the night to assist Colorado-bound passengers and will do so again this evening if needed.

Meanwhile, DFW's SantaTracker website ([www.dfwairport.com/santatracker](http://www.dfwairport.com/santatracker)) continues to provide travelers and children a way to get the latest on parking and security information at DFW while readying for the biggest flight of all – on Christmas Eve. Families can also track Santa's flight to North Texas on Christmas Eve by calling (972) 586-NOEL. Regular updates will begin at 3:30 p.m. on December 23.

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“Santa Tracker educates travelers about what to expect when arriving at the Airport and is fun for the whole family,” said Ken Capps, DFW’s vice president of public affairs. “In addition to interactive games and video clips, the site provides travel tips including the do’s and don’ts of how to pass through security.”

Other examples of holiday cheer at DFW are in evidence today:

- The Airport is distributing parking coupons to travelers, for \$10-a-day Terminal parking, when they arrive at full Remote or Express parking lots. The Airport expects to distribute 10,000 coupons during the period beginning today, December 21 through December 29. The coupons may be redeemed until January 7, 2007. The coupons are also redeemable in the high tech 8,100-space parking, Terminal D parking garage. The Airport is home to more than 40,000 parking spaces. More information about the Airports parking facilities is available at [www.dfwairport.com/parking](http://www.dfwairport.com/parking).
- Dunkin’ Donuts of Garland donated 100 dozen fresh glazed donuts for departing passengers. Pepsi will be sampling SoBe LifeWater, a popular fruit flavored water with vitamins. In addition, Pepsi will be giving away gifts via drawings.
- Power Up My Portable will be giving away VIP access cards, which allow “free power all day.” The free power will allow passengers to recharge their portable devices at the Airport at no charge.
- T-Mobile will also be providing free Wi-Fi access to Airport passengers with a free day pass, good anywhere T-Mobile offers service.

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## **About DFW International Airport**

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, offering nearly 1,900 flights per day and serving 60 million passengers a year. DFW International Airport provides non-stop service to 134 domestic and 35 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport, log on to ([www.dfwairport.com](http://www.dfwairport.com)).

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