

# NEWS



DALLAS FORT WORTH INTERNATIONAL AIRPORT  
PUBLIC AFFAIRS DEPARTMENT

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## **DFW International Airport Teams With GLAD Bags To Assist Holiday Travelers**

### **Airport to distribute 100,000 bags beginning today; Passengers urged to check TSA 3-1-1 rules on [www.DFWAirport.com](http://www.DFWAirport.com)**

DFW INTERNATIONAL AIRPORT (November 17, 2006) - DFW International Airport is teaming with the makers of GLAD bags ([www.GLAD.com](http://www.GLAD.com)) to distribute quart-sized bags in all of its terminals beginning today, assisting passengers with their liquid and gel carry-on items during the hectic Thanksgiving holiday travel period.

GLAD will initially provide 100,000 bags free of charge and GLAD representatives will be positioned in DFW terminals Nov. 20-22 to inform and educate passengers on the new Transportation Security Administration (TSA) 3-1-1 rules regarding carry-on items. The Airport and GLAD will also be urging passengers to brush up on the carry-on rules in advance by simply going to [www.dfwairport.com](http://www.dfwairport.com) and clicking on a direct link to the regulations.

"We're very pleased that GLAD offered to assist our passengers during this busy time, especially with infrequent travelers who might not be up to speed on the new rules," said Byford Treanor, DFW's vice president of customer service. "Our passengers have been great since the new rules took effect and we've seen no slowdown at our checkpoints. But we do anticipate heavier traffic next week and we certainly think the complimentary GLAD bags will help."

DFW is also working with the TSA and airlines in urging passengers to have their liquids and gels correctly packed before they get the Airport to keep checkpoint lines moving quickly.

The TSA's 3-1-1 initiative is a public information campaign aimed to inform travelers of what types of liquids and gels they can carry through security: bottles which contain three-ounces or less, in a one-quart sized clear plastic zip-top bag, and only one bag is allowed per passenger.

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The bags will be distributed in ticketing halls prior to passengers entering the ticketing queue, with the goal to reach passengers before they check their luggage. DFW is also setting up 'repacking tables' in strategic locations within the ticketing halls and displaying signage that further communicates the TSA's 3-1-1 message. Sealable bags will also be available prior to bag re-check in International Terminal D.

DFW Airport Ambassadors and employee Holiday Helpers will also be in the terminals next week to assist passengers as needed.

"Of course, the best airport advice continues to be travel light and pack your patience," said Ken Capps, vice president of public affairs at DFW. "All of us will be working very hard this holiday season to make the airport experience as comfortable and convenient as possible, and we truly think these bags along with our great volunteers will make a huge difference."

## **About DFW International Airport**

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, offering nearly 1,900 flights per day and serving 60 million passengers a year. DFW International Airport provides non-stop service to 134 domestic and 35 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport, log on to [www.dfwairport.com](http://www.dfwairport.com).

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