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**DFW AIRPORT GUESTS GET FREE AQUAFINA ACROSS  
FOUR TERMINALS THROUGH MAY 15**

IMMEDIATE RELEASE

March 31, 2004

**AIRPORT PROMOTION THANKS PASSENGERS,  
PARKERS WITH 500,000 COUPONS TO DISTRIBUTE**

DFW INTERNATIONAL AIRPORT, Texas (Mar. 31, 2004) – Beginning April 1, DFW International Airport will distribute more than 500,000 coupons to DFW guests for a 20-ounce free bottle of Aquafina water with the purchase of one 20-ounce Tropicana fruit juice of any variety. More than two dozen DFW concessionaires are participating in the promotion across all four of the Airport's terminals, including restaurants, news stands and gift shops. Coupons will be distributed at the Parking Plazas upon entry to the Airport.

"This is a thank you to our loyal DFW parkers and passengers and a follow up to our extremely popular coffee coupon last year," says Joe Lopano, executive vice president of marketing and revenue management at DFW. "It also gives our concessionaires a chance to see new customers in the coming six weeks. Tropicana and Aquafina are quite popular to take on the plane and many of our passengers pop the bottles in their carry-on prior to departure. We appreciate their sponsorship and participation which will certainly be welcome by our road warriors and leisure travelers."

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Page 2 of 2

The majority of DFW's concessionaires are locally owned businesses, with 16 of the participating outlets minority and women-owned enterprises. Passengers will have ample opportunities to redeem their coupons through May 15 in Terminals A, B, C and E. Two concessionaires have locations in all four terminals - WH Smith and Seattle's Best Coffee - and 14 have at locations in at least two terminals.

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, serving 54 million passengers a year. Offering nearly 2,000 flights daily, DFW Airport provides nonstop service to 135 domestic and 32 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport log on to [www.dfwairport.com](http://www.dfwairport.com).

To arrange interviews contact DFW Public Affairs at 972 574 NEWS (6397) or Ken Capps, Vice President Public Affairs, [kcapps@dfwairport.com](mailto:kcapps@dfwairport.com).

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