

VP PUBLIC AFFAIRS: KEN CAPPS, APR
CONTACT: 972 574 8080

IMMEDIATE RELEASE

**DFW AIRPORT PLANS ALL-AMERICAN 4TH OF JULY
BASH**

July 1, 2002

**HOLIDAY HELPERS RELIEVE HOLIDAY TRAVEL
STRESS & ENTERTAIN PASSENGERS**

DFW INTERNATIONAL AIRPORT, Texas (July 1, 2002) — DFW Airport will tout red, white and blue hospitality during the busy Fourth of July holiday travel season. The Airport will be sending more than 400 "Holiday Helpers" and Airport Ambassadors through its four terminals on Wednesday, July 3, during one of the busiest travel days of the summer.

Passengers arriving and departing from DFW will be entertained throughout the day by a variety of local bands, volunteers will pass out American flags at toll plazas and ticket counter areas, and younger patriots will receive special giveaways.

The Airport is making a special effort to ease travel for families during the festive holiday period by distributing thousands of "travel tip" brochures to help speed families through security checkpoints and posting the information on line at:

<http://www.dfwairport.com/mediasite/pdf/familytraveltips.pdf>

-- more --

Page 2 of 3

DFW's parking plazas also will provide guests with parking suggestions to save time and money.

"DFW has taken a leading role nationally in providing thorough security, but we also are dedicated to creating a comfortable, friendly environment for our guests," said Jeff Fegan, CEO at DFW. "The Fourth of July Holiday Helper program provides every department at the Airport the opportunity to express our patriotic spirit in this first Fourth of July since September 11."

The entertainment will get underway early Wednesday morning with live bands, balloon artists, face painters and swing dancers. "Uncle Sam" will roam the terminals on stilts, while Founding Fathers George Washington and Thomas Jefferson greet passengers with free American flags, light ropes and star-shaped sunglasses.

DFW Holiday Helpers also will distribute free newspapers, cotton candy, popcorn, mints and Pepsi products as part of the All-American travel day.

"We have always been committed to providing the best service to our travelers," said Byford Treanor, DFW vice president of Customer Service. "The Holiday Helper program provides an opportunity for us to show our gratitude to the passengers and we think the family-friendly tips and treats will help them move easily throughout the Airport during a busy travel period."

-- more --

Page 3 of 3

DFW's employee volunteer program was born on September 11 and evolved into the "Holiday Helper" program last Thanksgiving and Christmas to assist passengers and ease their anxieties following the terrorist attacks. The overwhelming passenger appreciation encouraged the Airport to expand the program to all holidays and busy travel periods.

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's third busiest, serving 55 million passengers a year. Offering nearly 2,000 flights daily, DFW International Airport provides non-stop service to 129 domestic and 30 international destinations worldwide. For the latest news, real-time flight information, parking availability or further details regarding the many services provided at DFW International Airport log on to www.dfwairport.com

To arrange interviews contact DFW Public Affairs at 972-574-NEWS (6397) or Ken Capps, APR, Vice President Public Affairs, kcapps@dfwairport.com.

###