

DFW Airport - AAAE Opinion Survey Results

- Survey conducted on May 20, 2002 at the AAAE Conference
- Sample Size: **177**
- All participants were registered for the AAAE conference and employees of an airport

1. Which issue is the **MOST** important issue facing airports today?

- 63% New security initiatives
- 18% Revenue shortfall for airport operation
- 15% Public perception of air travel
- 4% Employee morale

2. Which issue should the TSA (Transportation Security Administration) make it's top priority?

- 49% Stable set of rules and procedures
- 37% Adequate funding for airport security
- 9% Adequate personnel to take over airport security
- 5% Better education of the public regarding the TSA's role

3. Please rank the following elements from 1 to 4, "1" is "Most Important" to you when traveling and "4" is "Least Important" to you when traveling.

Ranked #1

- 31% Increased Security
- 26% Cost of Travel
- 23% Ease of Travel
- 20% Customer Service (airport & airline)

4. By the fourth quarter of 2002, Air Travel will be at what percentage of Pre 9/11 levels?

Average score (mean): 91%

5. Do you expect summer air travel for this year to be greater or less than last year?

- 23% Greater
- 77% Less

6. Should Congress move back the December 31st deadline that mandates all airports and airlines to screen checked luggage for explosives?

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78% Yes
22% No