

For Immediate Release
April 28, 2001

Contact:
Public Affairs
(972) 574-NEWS

Team up and sign up now to pull Boeing 727 at DFW Airport; Event benefiting Special Olympics Texas

DALLAS/FORT WORTH AIRPORT, TEXAS (April 28, 2001)—Special Olympics Texas needs one hundred teams consisting of 20 people to register today to compete in the Fifth Annual Plane Pull at DFW International Airport. This year's goal is to raise \$100,000 to provide year-round athletic training and other services for thousands of Texas children and adults with mental retardation and other closely related developmental disabilities. The event will take place on Saturday, May 5, from 10 a.m.-3 p.m. at the Federal Express parking pad located at 3001 North Airfield Drive.

Teams of family, friends, co-workers and sports enthusiasts are welcomed to sign up and compete by pulling a Boeing 727--weighing more than 147,000 pounds--for a distance of 12 feet. Trophies will be awarded to the fastest time and lowest team weight. Complementary T-shirts will be given to each team before the event so they can imprint their team's logo design. To register a team, please visit the DFW Airport web site at www.dfwairport.com or call (972) 574-5532. A team donation of \$1,000 to Special Olympics Texas is required to participate in the event.

"This is a wonderful, worthwhile organization that really needs our help," said Detective Sergeant Lonnie Freeman, DFW Airport's Department of Public Safety and Plane Pull's organizer. "We want this to be one of our best years ever, so we are hoping to register as many teams as possible in the next several weeks."

This year's event will include a number of activities, such as a vintage and military aircraft exhibit; a "Just Plane Fun" kids corner complete with games and activities; classic automobiles on display; plus music, food and beverages. Raffle tickets will also be on sale for travel and entertainment prizes, such as airline tickets, electronics, tickets to sporting events and arts performances and gift certificates to local restaurants.

--more--

Last year, the Plane Pull raised more than \$87,000 and attracted more than 4,800 people, including 46 teams.

“It’s a fun filled event that benefits so many people,” said Tina Love with Special Olympics Texas. “Your monetary donation helps our organization provide the best quality of life for the athletes we serve.”

Corporate sponsors for this year’s Plane Pull event include, American Airlines Credit Union, Allen Samuels Dodge, Boeing, Capital One Bank, Delta Air Lines, Encompass, Federal Express, Fort Worth Star-Telegram, Infinity Outdoors, MLT Vacations, NBC 5, Nokia, PEPSI, Printing Arts Dallas-Fort Worth, Inc., Sonic and T.G.I. Friday’s.

DFW International Airport is the world’s third busiest airport, serving 60 million passengers a year. Offering nearly 2,300 flights daily, DFW Airport provides nonstop service to 121 domestic and 31 international destinations worldwide. For real-time flight information, parking availability or further details regarding the many services provided at Dallas/Fort Worth International Airport, log on to www.dfwairport.com.

###