



DALLAS/FORT WORTH INTERNATIONAL AIRPORT
CAPITAL DEVELOPMENT PROGRAM

PUBLIC ART MASTER PLAN

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INTRODUCTION

Anticipating a doubling of international air travel in the next ten years, Dallas/ Fort Worth International Airport (DFW) is developing a new International Terminal to consolidate international arrivals and departures into a premier gateway facility. In addition, a new Automated People Mover System (APM) is being built to aid in passenger convenience between Terminals as well as Terminal Station Renovations (TSR) that are underway to create transitions between existing Terminals and the APM. New Urban Design Guidelines are also being developed to define cognitive structures that clearly communicate a vehicular identity for DFW Airport and convey a sense of orientation and legibility to the street experience.

A major component of DFW's Capital Development Program (CDP) is the inclusion of a multi-million dollar Public Art Program. The Airport Art Program is viewed as a primary vehicle in solidifying DFW's goal to become one of the major Airport Gateways to the world. Specifically, DFW envisions the Airport Art Program as a means to celebrate DFW's world-class distinction, enhance the identity of Airport locally, regionally, nationally, and internationally, express the dynamic culture of the Metroplex, and aid in making DFW a choice destination for travelers.

Currently, \$6 million has been budgeted for public art in the new International D. Although Public Art Opportunities have been identified for the entire Capital Development Program, this Public Art Master Plan includes Guidelines specific to Terminal D. If future funding is identified, these Guidelines can be appropriately adapted.