



DALLAS/FORT WORTH
INTERNATIONAL AIRPORT

January 29, 2010

ADDENDUM NO. 1

Re: Solicitation No. 8004109 – Long-Term Airport Parking Strategy Study

Please be advised of the following changes or clarifications to the above referenced Solicitation:

CHANGES:

1. Proposal Instructions and Requirements Section, Subsection 8.2.4.3.2: Add new sentence "This information may be provided by a company's website link/address with this information."
2. Proposal Instructions and Requirements Section 8.2.4.3: Add new Subsection 8.2.4.3.4, which states "Proposers shall include in this section the completed Proposal Endorsement Form and Insurance Affidavit Form."
3. Proposal Instructions and Requirements Section, Subsections 8.2.4.11.1 through 8.2.4.11.4: Delete in their entirety and replace with the following:
 - 8.2.4.11.1 Provide an Affirmative Action Plan and/or policy to the Board, including a company-wide work force composition as formatted in the Work Force Composition Form.
 - 8.2.4.11.2 Provide evidence of a positive historical M/WBE utilization on previous Contracts.
 - 8.2.4.11.3 Provide information related to team make-up that includes diverse, M/WBE firms in significant and meaningful roles, or if not, otherwise complies with the Board's M/WBE Program. Provide the Schedule of Subcontractors and Intent to Perform/Contract as a Subcontractor form as appropriate.
 - 8.2.4.11.4 Provide a thorough understanding of the Board's M/WBE Program, as evidenced by programs, assistance or support proposed by the Prime to enhance the capacity or facilitate the participation of the M/WBE firms(s) in the project.

Note: The modified language above is similar to that provided in Subsection 3.3 of the Evaluation Criteria Section.

4. Proposal Instructions and Requirements Section, Subsection 8.2.4.11.5: Delete the fourth bullet "Subcontractor/Supplier Bid Tabulation List".

CLARIFICATIONS:

1. Please find attached and on the Pre-Proposal Sign-In Sheet and related Supplement (3 pages).

2. While not mandatory, the Board requests all firms that intend to submit as a prime consultant to verify that position via email to Mr. Ron Duncan at rduncan@dfwairport.com.
3. Inquiry: Proposal Instructions and Requirements Section, Subsection 8.2.4.10.1: Can we submit more than 5 projects for this section, as we have several more projects that are directly relevant to the scope as outlines in the RFP?
Response: No - due to the comprehensive nature of this project, we would like to limit the examples to your five most relevant client project experiences similar to what is required in the Scope of Work/Services.
4. Inquiry: Provide a brief on the recently awarded parking control system awarded to SKIDATA.
Response:

FUNCTIONALITIES

- o All entries shall be automated (unmanned)
- o There shall be a number of automated exit lanes (unknown quantity at this time)
- o 3 Pay-On-Foot machines in Terminal D and 2 in each of Remote Lots
- o All lanes shall have TollTag/Automated credit card processing capability
- o All lanes (excluding crossover lanes) shall have LPR capability
- o All lanes shall have intercom for back room assistance/guest services

ESTIMATED TIMELINE

- o Contract awarded Jan 2010
- o System Design and Development Feb 2010 - March 2011
- o Factory testing and demonstrations Nov 2010 – June 2011
- o Proof of Concept (Pilot) in Remote Lots Aug 2011 – Nov 2011
- o Installation/Implementation at Control Plazas Dec 2011 – July 2012
- o Installation at remaining facilities Mar 2012 – June 2012
 - (Express, Crossovers, etc.)
- o System end-to-end testing Mar 2012 – July 2012
- o Final System Acceptance July 2012

5. Inquiry: Provide parking data available from the current system (3 years of data); including “time and rate increment data”.
Response: The Parking Business Unit has up to nine years of parking data such as Revenue, Transactions, Transaction Value, and Average Monthly Length of Stay. All data is in categories of time and rate increments (Terminal, Express, Remote, Drop-off, Pass-through, Meeter-Greeters, and rental Cars). We will provide this data to the successful proposer.
6. Inquiry: Provide information available on the text files. What kind of data is available?
Response: Same as the previous question. We will provide this data to the successful proposer.
7. Inquiry: Provide data regarding in/out and through (30 minute) activity.
Response: All data is in categories of time and rate increments (Terminal, Express, Remote, Drop-off, Pass-through, Meeter-Greeters, and Rental Cars).
8. Inquiry: What is the rate structure?
Response: Please visit www.dfwairport.com/parking for the rate structure.
9. Inquiry: Request available “customer service” information.
Response: The Parking Business Unit has a wide array of survey and focus group information that will be distributed to the successful proposer.
10. Inquiry: Who will provide the field surveys? Board Staff (internally or through another consultant) or Consultants proposing for this RFP?
Response: The Airport Board’s Marketing Services will conduct and fund the additional research needs of the consultant.

11. Inquiry: Will consultant participate in scheduled focus groups related to this parking project? What are the proposed dates for this activity, what are the frequencies of surveys, is this scheduled with the ten-week proposed contract term?
Response: We will conduct the focus groups during the first or second week in May 2010 (four focus groups during a two-day period). Yes, it is scheduled within the 10-week period.
12. Inquiry: Provide the latest PBU monthly report.
Response: Please see attachment to this Addendum.
13. Inquiry: Clarify what type of information consultants need to provide in the proposal to demonstrate capabilities to provide "innovative approaches" to the SOW requirements.
Response: We want to know how (methodology) the consultant obtains and provides innovative ideas of how to accomplish all the Scope of Work/Services requirements. Provide examples of previous work (references) that demonstrates contributions to innovative approaches to addressing client issues.
14. Inquiry: Specifications/Scope of Work (Services) Section 3.1.2.5 states "For the valet product specifically, calculate profitability and determine the market position of DFW Airport Valet. Determine whether DFW Valet has cannibalized revenue from DFW's other parking operations." Is this deeper level of analysis specific to the valet product only, or is it expected of any of the other parking products (e.g., remote, terminal, express)?
Response: The "deeper analysis" is applicable to all other products.
15. Inquiry: Provide a M/WBE contact regarding M/WBE questions and a specific request regarding a certified M/WBE vendor contact list.
Response: See the document referred in Clarification Item No. 1. There were two MWBE firms at the pre-proposal conference, Ricondo & Associates and PMA. If proposing firms can narrow down what expertise or support service they are looking for, the Board's Business Diversity and Development Department can probably come up with a more tailored list. The utilization of the two firms listed in the pre-proposal conference sign-in supplement document will depend on what they are looking for the MWBE to do. Contact Ms. Suzanne Cruz-Sewell at scsewell@dfwairport.com for more information.

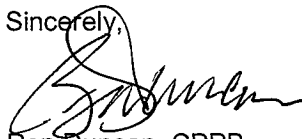
NOTE: A copy of this addendum shall be acknowledged by appropriate signature and attached to the submitted proposal.

Company Name

Signed Date

If you have any questions regarding this matter, contact Mr. Ron Duncan during normal working hours (8:00 a.m. to 4:30 p.m., Monday through Friday) at 972-973-5613 (p), 972-973-5601(f) or at the email address of rduncan@dfwairport.com.

Sincerely,



Ron Duncan, CPPB
Contracts Manager
Procurement and Materials Management



DALLAS/FORT WORTH
INTERNATIONAL AIRPORT

Meeting Attendance Log

Purpose / Group: Pre-Proposal Conference

RE: Solicitation No. 8004109 - Long-Term Airport Parking Strategy Study

Date / Time: January 26, 2010, at 10:00 a.m.

Note: DFW Airport employees should only provide their name and representing department.

Name	Representing	Phone/Fax No.	Email Address
Ron Dunbar	DFW-PMM	972-973-56131 5001	rdunbar@dfwairport.com
Dean Ahmad	DFW-PBU	972-973-4842	dahmad@dfwairport.com
Tom Douglas	Integrity Parking Systems	490 1543-4123	jack.santa@integrityparking.com
Sim Yi Chu	Jacobs Consulting	650 1579-1722	simyi.chu@jacobs-consulting.com
Jeremy Rocha	WALTER P MOORE	713 16307494	JROCHA@WALTERMOORE.COM
Edward Andrews	PROJECT MGMT ASSOCIATES	972 3027635	eandrews@pmaple.com
Paul Luedtke	HDR	972 978-9620	paul.luedtke@hdrinc.com
Chuck DeShazo	DeShazo, Tanay Associates	214 1748-6740	Chuck.deshazo@deshazoTanay.com
Gregory Watts	CARL WALKER, INC	214 1619-0700	gwatts@CARLWALKER.COM



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Name	Representing	Phone/Fax No.	Email Address
LEE BOURQUE	CARL WALKER, INC.	(972) 333-3311 / (972) 333-8836	lbourque@carlwalker.com
CAROL WAGNER	WALKER PARKING CONSULTANTS	281 280 0373	casey.wagner@walkerparking.com
PAUL HADY	RICONDO ASSOCIATES	(312) 606-0661 / (312) 606-0706	P-HADY@RICONDO.COM
ZIM JARVIS	RICONDO ASSOC.	(703) 519-2181 / (703) 519-2184	Z-Jarvis@ricondo.com
SILVIANNE CLAIR SEWELL	BDDD	3-5503 /	SSewell@dfwairport.com
Gina Holstien	Walker Parking Consultants	281.280.0373	gina.holstien@walkerparking.com
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Supplement to Pre-Proposal Conference Sign-In Sheets

Also be advised that the following individuals joined us via teleconference bridge:

- Jamil Satchu • L.E.K. CONSULTING
One North Wacker Drive, 39th Floor • Chicago, IL 60606
312.913.6413 • j.satchu@lek.com • www.lek.com
- Michael Civitelli
Parking Consultant
Walker Parking Consultants | Walker Restoration Consultants
17049 El Camino Real, Ste. 202 | Houston, TX 77058
281.280.0068 x219 (Ofc) | 281.740.4545 (Cell) | 281.280.0373 (Fax)
www.walkerparking.com www.walkerrestoration.com

Be advised of the following two M/WBE firms identified by our Business Diversity and Development Department:

Chuck Covington
People's Transit
30022 Beverly Road
Romulus, MI 48174
E-mail address: chuck@peoplestransit.com
734-467-7000

Corliss Stone-Littles
2200 Pool Road, Suite 206
Grapevine, TX 76051
E-mail address: corliss@csllc.biz
817-421-6399