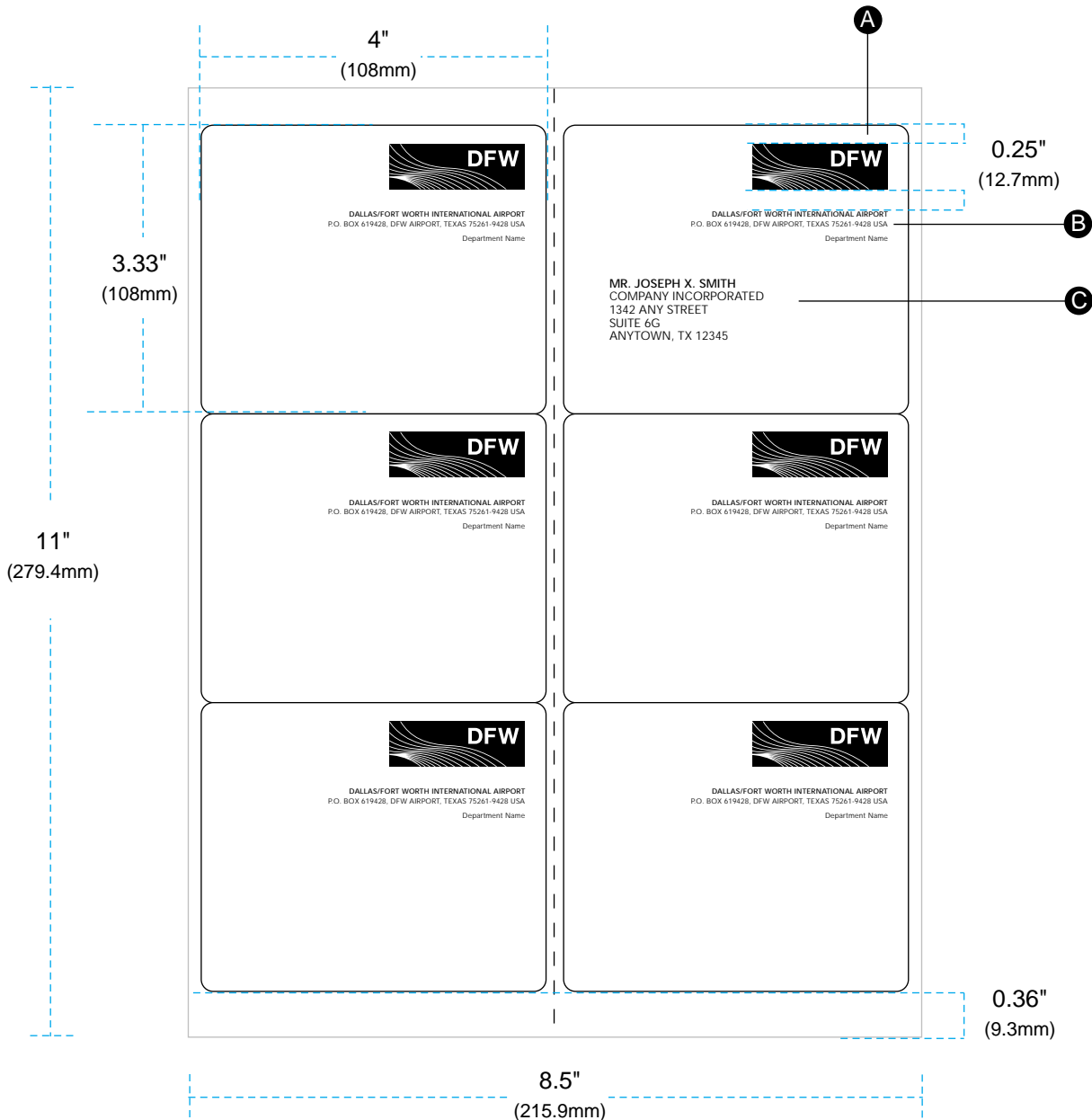


DFW SHIPPING LABEL SPECIFICATIONS

SIZE: 6 UP ON 8.5" X 11"



All files must be downloaded from the DFW Online Brand Identity Guidelines. These specifications are for reference only.

- A. The DFW Logo is placed in the correct position at the correct size. **DO NOT ALTER.**
- B. The DFW Airport address is pre-formatted. **DO NOT ALTER.** The area for typing the DFW Airport department name is pre-formatted and can be found on the Microsoft® Word template.
 - 6pt Avenir 55 ("Roman" on Mac platform), ALL CAPS
 - 8pt leading (single space)
 - Spacing "Expanded" by .15 pt
- C. The area for typing the recipient's address is pre-formatted and can be found on the Microsoft® Word template.
 - 10pt Avenir 55 ("Roman" on Mac platform) and Avenir 55 bolded ("Heavy" on Mac Platform)
 - 11pt leading (single space)
 - Spacing "Normal"

This template fits Avery 5164 labels.

NOTE: Illustration is at 50% of actual size; all specifications are at 100%.